



## 2018 Sponsorship Drive

### Dear Sponsor:

I am writing to ask for your help in supporting our community's saddle club. We are a small, non-profit club with memberships consisting primarily of family memberships. Plans for the upcoming year include hosting open shows, fun shows, all youth shows, clinics, and member only social events, in addition to our regular monthly meetings. Such events foster a greater sense of community, good sportsmanship, and better horsemanship skills among those participating, as well as creating a positive experience for our community's youngsters.

To offset the cost of producing these events, we ask sponsors to help support our efforts. Our trophies, ribbons, judges, year end awards and member only events, are largely determined by our sponsors' generosity. Last year some sponsors individually donated \$250.00 or more in financial support. Others donated merchandise or smaller monetary amounts. We wish to continue being a positive influence within our community and upon its young people, but we cannot do it without the ongoing help of our wonderful sponsors.

We will again be producing a show program which will be displayed at all club activities. Supporting sponsors will receive advertising in the program, and additional community exposure, in exchange for their contributions. All sponsors are announced at every show, are listed on our website and Facebook page, and, if they own a website, linked on our club's website. Half page ads are \$50.00 and full page ads are \$100.00. Gold Sponsors, sponsors donating \$250.00 or more, will have their 3'X5' sign or banner mounted on our arena for the season, a full page ad in our show program, their choice of a class to sponsor and a club membership. The class choices are on a first come, first served basis.

I would like to thank you in advance for any support you give the Sullivan Saddle and Harness Club. You are helping us grow and to make our community a better place for our youth and families

Sincerely,

Mary Loomis  
**President – Sullivan Saddle and Harness Club**

**Officers:** Mary Loomis - **President**, John Janish – **Vice President**  
Pam Ramsey –**Treasurer**, Chelsey Krygiel - **Secretary**

Please fill out the information below and **RETURN BY FEBRUARY 15, 2018** along with your ad copy and donation to:

**Sullivan Saddle and Harness Club**  
**c/o Mary Loomis – President**  
**2172 Burnett Road**  
**Bourbon, MO 65441**

Date \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Website \_\_\_\_\_

Size/Description of Ad Purchased – Check All That Apply  
(Sizes, prices and descriptions listed below.)

\_\_\_ Gold Sponsor - \$250 – one full page ad, one 3’X5’ banner or sign, one family Club membership and one class sponsorship for one show season

Name of class you would like to sponsor: \_\_\_\_\_

**Please arrange to have your sign/banner picked up by the contact listed below.**

- **NOTE: Purchase & Cost of signs & banners are the responsibility of the advertiser.**
- **Sign/banner not to exceed stated sizes.**

\_\_\_ Full Page - \$100 – 4-1/2”X7-1/2”

\_\_\_ Half Page - \$50 – 3-1/2”X4-1/2”

\_\_\_ Merchandise (items/description/value) \_\_\_\_\_

\_\_\_ Other (items/description/amount) \_\_\_\_\_

Contact information:  
Mary Loomis  
573-732-4757  
m.loomis.remember@gmail.com

For Authorized Use:	
Cash: _____	Check: _____
Merchandise: _____	
Date Received: _____	
Treasurer: _____	